EMAIL NEWSLETTER EXAMPLE 1

EnCase Field Intelligence Model Version 5.05

We are pleased to announce the availability of EnCase Field Intelligence Model (FIM) Version 5.05. We've further enhanced EnCase® Field Intelligence model, so investigators can conduct forensic investigations and incident response operations thoroughly and efficiently, without interrupting business operations.

With the release of EnCase Field Intelligence Model Version 5.05, Guidance Software continues to deliver the most complete and robust investigative solution to meet your evolving investigative needs.

V5.05 offers increased capabilities, faster performance, and adds a number of new features.

Here are some of the new features of EnCase FIM Version 5.05:
- Enhanced rootkit detection and support for DLL analysis on Windows
- Servlet support for Mac OSX and AIX
- Enhanced email support with additional analysis of Lotus Notes and Outlook PST 2003
- Ability to natively decrypt PC Guardian encrypted disks (requires EDS)
- Enhanced logical evidence files options with the ability to store email data
- Enhanced Internet artifact analysis of Internet Explorer and Safari on Macintosh OS X

***Online Seminar - March 15th ***

LEARN MORE about many of the new features in this release. REGISTER HERE for the upcoming EnCase Enterprise v5.05 complimentary webinar on March 15th, hosted by **Brian Karney**, **Director of Product Management**.

Click here to read about the new features, obtain the latest software and updated manuals that are part of the v5.05 release.

NEW ADD-ON MODULES ALSO AVAILABLE...

FastBloc Software Edition

Guidance Software brings you the next generation of writer-blockers, with the first-ever commercial software write-blocking solution that allows you to conduct forensically sound acquisitions and analysis without the need for additional hardware devices.

CD-DVD Module

The new EnCase CD-DVD Module allows you to automatically archive evidence files during acquisition with speed and ease and without the use of third-party software.

With the release of EnCase Field Intelligence Model v5.05 and its improved and extended functionality, EnCase Field Intelligence Model continues to evolve to meet needs of the world's most demanding computer investigations.

If you have questions about EnCase Field Intelligence Model 5.05, FastBloc SE or the CD-DVD Module, please contact your regional sales representative or email: sales@guidancesoftware.com.

Best Regards,
John Colbert
President and CEO
Guidance Software

EMAIL NEWSLETTER EXAMPLE 2

Investigations Converge in Lake Las Vegas

CEIC 2006 promises to be an exceptional conference with exciting new speakers and new tracks, all held at an elegant new venue in Lake Las Vegas. Here's a sampling of what you'll experience at CEIC 2006: http://pn10.net/r/?ZXU=195350&ZXD=533311&ZXS=0

New speakers, new insight -- hear from Frank Abagnale, con-man turned FBI instructor and the man who inspired the hit movie "Catch Me If You Can." Stay tuned for additional speaker announcements!

One-of-a-kind labs - This year we've opened the door and invited our friends, including conference co-host Vericept, to join us in sharing the latest in technology and methodologies. You'll learn the most current strategies, tips and tricks, and best practices specific to your profession and industry.

Lectures - Currently scheduled speakers, renowned for their experience and expertise, will cover topics such as Intellectual Property and Identity Theft, Laws Governing Cybercrime Investigations and Legal aspects of Computer Network Defense, just to name a few.

Space at CEIC 2006 is limited so don't delay! Call your Guidance Software sales representative today to reserve your seat or register at http://pn10.net/r/?ZXU=195351&ZXD=533311&ZXS=0

In addition, Guidance Software is donating 10 % of conference registration fees to the Freedom Alliance, a 501(c)(3) educational and charitable foundation. Proceeds will benefit the Freedom Alliance Scholarship Fund and Support the Troops project.

CEIC Hotline: (626) 229-9191 ext 563

http://pn10.net/r/?ZXU=195352&ZXD=533311&ZXS=0

See you in Lake Las Vegas!

SAMPLE WRITING

1. Introduction

Wireless advertising messaging and m-marketing (mobile marketing) is a new advertising medium used by advertisers and businesses. Wireless advertising messaging (WAM) is when an advertiser sends a text message to a mobile phone user, pager, or a personal data assistant (PDA). M-marketing can consist of WAM, m-coupons (promotion codes, emails sent to mobile phone users), or graphic image advertisements.

M-marketing is increasing in popularity because it is a novel advertising medium and is inexpensive for the advertiser. Service carriers are constantly upgrading product technology and service abilities as more mobile phone users are purchasing cell phones equipped with text messaging and graphic image abilities.

Verizon Wireless is one of the largest US cell phone carriers with about 37.5 million consumers (Howe, 2004, p.2). Mobile phone usage has significantly increased in the United States within the last five years and is expected to continue to rise. Many consumers have a mobile number as their primary point of contact. With the recent pass of mobile number portability, telemarketers will have better access to consumers' mobile numbers due to the decrease of phone number changes. Consumers in other countries have experienced an invasion of direct marketing through their cell phones such as: unwanted text messages, telemarketing voicemails, and graphic ad messages.

The topics and issues in this report will provide Verizon with an in-depth business analysis on the promotion and regulation of WAM and m-marketing. The report examines the problems and benefits of WAM from both a consumer and wireless service provider viewpoint. The report provides Verizon with further insight into the future of the m-commerce industry by covering issues like strategy, position in marketplace, promotional opportunities, WAM background, regulation, competitor viewpoint, and financial outlook.

2. Problem and Objectives

Verizon Wireless should enforce stronger guidelines concerning consumer's rights and protection from this new and growing method of marketing communications. Verizon Wireless could successfully run promotions for WAM / m-marketing, but their customers should have an option of whether or not they want to receive incoming WAM. Verizon should also prevent costs to customers' monthly phone bills due to unwanted WAM, and allow them to have the ability to control the amount and type of m-marketing that they receive.

What else?
- Proofreading the existing text
- Press-releases and help with distribution
- Whitepapers
- Flyers
- Product one-sheet docs
- And many-many more